

THE BENEFITS OF BOPRIVA.

Bopriva may result in improvements in the following behaviours:

- Fighting
- Sexual mounting
- Damage to infrastructure
- Pawing, digging and pasture damage
- Bellowing
- Dominance and territorial behaviour



BULLS



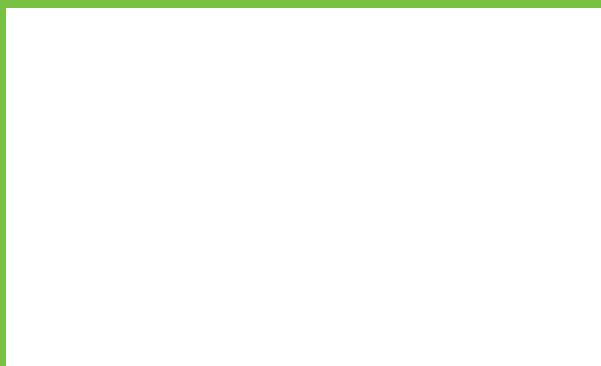
AGREEABULLS™

Potential benefits for your operation

- Reduced labour
- More grazing management options
- Better pasture - less damage, puging and faster regrowth
- Fewer injuries or deaths from fighting and riding
- Less damage to fences and infrastructure



For more information talk to your vet.



 **BOPRIVA™**

Transform behaviour. Reduce stress. Raise potential.

www.bopriva.co.nz

 **Animal Health**

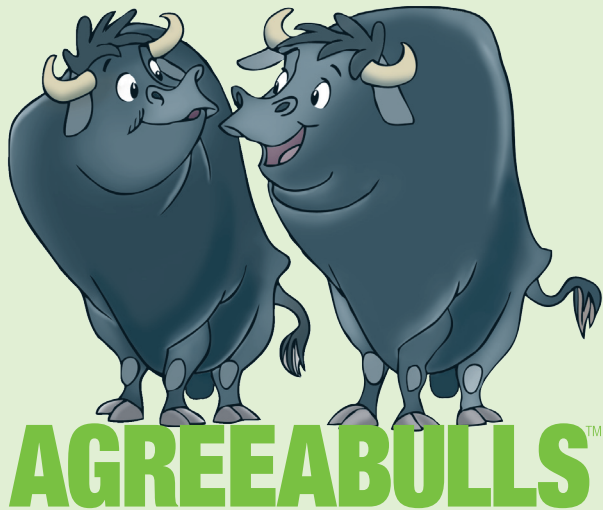
Pfizer Animal Health; a division of Pfizer New Zealand Limited. Level 3, Pfizer House, 14 Normanby Road, Mt Eden, Auckland 1024, New Zealand. Tel: 0800 650 277, Fax: 0800 628 629. BOPRIVA is a registered trade mark of Pfizer Inc. or its subsidiaries. ACVM Registration No. A9931. RVM; Available only under Veterinary Authorisation. AM025028.

TAKE THE HASSLE OUT OF FARMING BULLS

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 **Animal Health**



Turn angry bulls into Agreeabulls.

Agreeabulls are less likely to exhibit aggressive and sexual behaviours, which takes some of the hassle out of farming bulls.

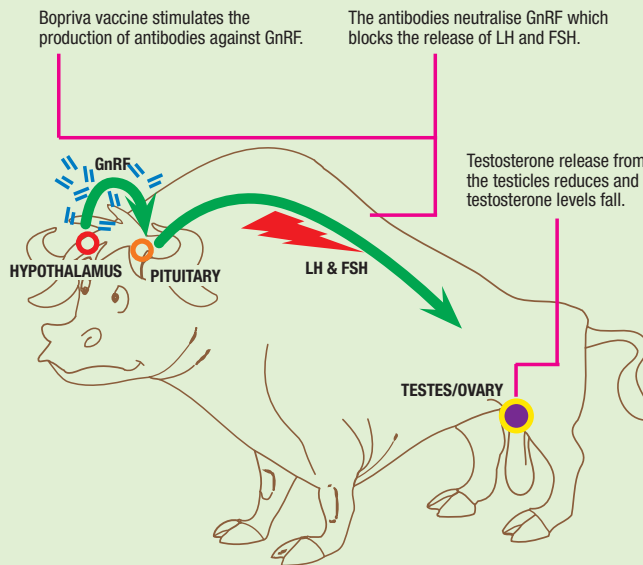
For the first time, farmers can enjoy the benefits of running more easily manageable bulls in their production systems. And it's all due to Bopriva from Pfizer Animal Health.

BOPRIVA.

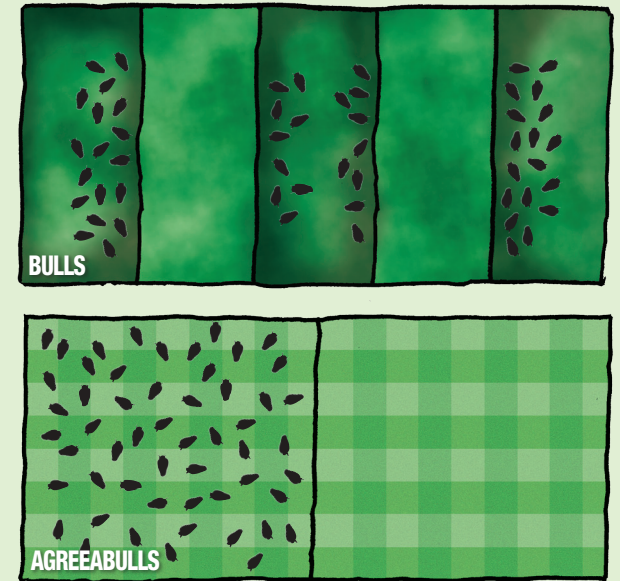
Bopriva is a unique new vaccine for use in non-breeding bulls. Bopriva temporarily reduces testosterone in bulls for approximately three months, resulting in decreased sexual and aggressive behaviours. When the vaccine effect wears off the testosterone levels rise and Agreeabulls revert to bulls.

Bopriva contains no genetically modified organisms or artificial growth promotants and has a nil meat withdrawal period.

HOW BOPRIVA WORKS.



GnRH - Gonadotrophin Releasing Factor. LH - Luteinizing Hormone. FSH - Follicle Stimulating Hormone



TOWARDS IMPROVED MANAGEMENT OF BULLS AND PASTURE.

Bopriva provides farmers with more grazing management options. Bopriva helps to manage larger mobs of bulls in close confinement, providing savings in time and labour.

Bopriva is particularly beneficial for winter grazing schedules, e.g. strip grazing or grazing crops. As the vaccine effect wears off in the spring the testosterone levels rise, allowing the natural growth rate advantage of bulls to be matched to the increased spring feed supply.